



## #ChallengeYourClub

### to run the Sanlam Cape Town Marathon

16<sup>th</sup> & 17<sup>th</sup> September 2017

The Sanlam Cape Town Marathon would like to extend this invitation to all of your Club Members, we appeal to you to encourage your Members to participate in the 2017 Sanlam Cape Town Marathon or Sanlam Cape Town 10km PEACE Run / Walk or related events.

The Sanlam Cape Town Marathon event takes place on the 16<sup>th</sup> and 17<sup>th</sup> of September 2017 and consists of 2 Trail Runs (22km & 12km), a Fun Run (4.2km), a PEACE Run (10km) and a City Marathon (42.2km). The Sanlam Cape Town Marathon strives to stage and develop Africa's ICONIC city marathon, a marathon that in time will take its rightful place as one of the worlds "must run" marathons.

The race is an IAAF GOLD LABEL STATUS marathon, the only marathon in Africa with this accreditation; furthermore it is a Climate Neutral Event that promotes development through PEACE and SPORT. The Sanlam Cape Town Marathon is ideal for half marathoners who wish to challenge themselves to step up from the half to the full or to experienced experts who wish to qualify for one of the Ultras. It's fast, it's flat, it's at the coast, it's got a 6.5 hour cut off time – It's Cape Town, must run it!



## CLUB ACTIVATIONS WITH ELANA MEYER

The Sanlam Cape Town Marathon is offering your Club the opportunity to host a club get-together, where Elana Meyer will share her MAGIC YEAR and her thoughts on running an ICONIC CITY MARATHON

*(By application only - this will be administered on a first come first serve basis, each club will need to apply and each application will be reviewed on its merits, times and dates will be dependent on Elana's availability)*

### HOW TO APPLY

Should you wish to make your application for Elana to attend one of your Club-get-togethers, please send your application, inclusive of motivation, to Florence Harding at [info@capetownmarathon.com](mailto:info@capetownmarathon.com), and the event office will respond accordingly.

## HOW TO ENTER

**ENTER ONLINE:** [www.sanlamcapetownmarathon.com](http://www.sanlamcapetownmarathon.com)

**FAX/EMAIL OR INSTORE:** Download your entry form from the event website, fill in and fax or email your entry form along with your deposit slip to the numbers/emails provided below. You can also enter and pay at any of the Western Cape Sportsmans Warehouse stores or at Gateway, Centurion or Fourways Sportsmans Warehouse stores.

**ENTRIES CLOSE MIDNIGHT on the 20th August 2017, or when the maximum entry limit has been reached.** The Marathon and 10 km are limited to a maximum of 10 000 entries. The Trail runs are limited to 500 entries per distance.

**CLOSING DATE FOR FAX, EMAIL OR INSTORE ENTRIES ARE 14 AUGUST 2017.**

**NO LATE ENTRIES WILL BE ACCEPTED**

## CAPTAINS CHALLENGE - RAISING FUNDS FOR YOUR CLUB

Francois Pienaar, has introduced his Captains Challenge to Captains of Industry, Captains of Sport and Captains of Politics to enter and run the Sanlam Cape Town Marathon for a cause. He has challenged Greame Smith and Zanele Mdodana to run with him, and they have accepted.

One of the Sanlam Cape Town Marathon's main objectives is to use the event to leverage change. It has introduced its RUN4CHANGE legacy program which focuses on five pillars including Charities, Sustainability, PEACE, Development and Health.

One area your club can get involved is to accept our Captain Challenge and get your athletes to run for their favorite charity or if your club is an NPO then to run for your club in order to help raise funds.

1. We encourage all clubs to register as a beneficiary cause with a crowdsourcing platform such as GivenGain;  
<https://www.givengain.com/list/>
2. Once registered we would suggest you create a Sanlam Cape Town Marathon project  
<https://support.givengain.com/hc/en-us/articles/205169232-Creating-a-new-project>  
 Furthermore your Members can then support this project by becoming an activist themselves. By becoming an activist, they can raise funds for your club whilst running the Sanlam Cape Town Marathon.
3. Once registered with GivenGain – please send us your club details, along with GivenGain details and we will list your club on the Sanlam Cape Town Marathon raising money page. Please send your applications to [info@capetownmarathon.com](mailto:info@capetownmarathon.com)



Africa is our home, this is our race

It's Cape Town – must run it!

#ChallengeYourClub...and enter

[www.sanlamcapetownmarathon.com](http://www.sanlamcapetownmarathon.com)

